

## IMPORTANT DATES AND TIMES:

### Drop-off Dates:

December 5th to 8th, 2011  
Final deadline December 8th

### Drop-off Times:

8:00a.m. to 6:00p.m.

**Help us be fair!** It's exciting to help others and sometimes we're tempted to "make this Christmas the best ever". Please be fair and follow the guidelines. Many recipient families know each other and all pick up their Christmas packages at Moorelands Christmas "warehouse". To the extent possible, we'd like our families to receive gifts of comparable value.

If you are inspired to do more please consider adopting an additional family or perhaps sponsor a child to attend a Moorelands After-school Program or go to Moorelands Wilderness Camp next summer. THANK YOU.



At Moorelands, we recognize the inherent value of all children and youth. We work with Toronto children and youth affected by poverty, to provide them with positive and fun experiences to help strengthen their confidence, competence and character.

**Moorelands**

Helping kids shape brighter futures

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Moorelands

# Christmas Sharing

Helping kids shape brighter futures



## WHO WE ARE:

Established in 1912, Moorelands helps children and youth from some of Toronto's poorest neighbourhoods shape brighter futures through its after-school, leadership, camp and family programs. Each year we serve more than 1,500 kids from low-income, under-served communities across the city.

## OVERVIEW OF MOORELANDS CHRISTMAS SHARING PROGRAM:

Every year during the holiday season, Moorelands offers a uniquely personalized way for you to reach out to families in need.

Our Christmas Sharing Program links a family, firm or group with a family or families in need. Through your sponsorship or "adoption", Moorelands provides holiday gifts to 250 low-income Toronto families whose children attend our programs and are struggling to make ends meet.

We provide you with gift giving guidelines, information about the number of people in the family, the children's ages & favourites (e.g. colours, music, authors, games) to ensure that gifts will be useful and cherished. You and your family or group members go shopping and deliver the gifts to Moorelands. We then organize times/dates for the families to pick up their gifts.



## ANONYMITY

At Moorelands we respect the unique worth and inherent dignity of the families we serve. That's why our Christmas Sharing Program is anonymous. If you wish to connect more closely with the family you are adopting, we do provide a card for you to write a special message to them. This is an opportunity, not an expectation.

## THE FAMILIES WE SERVE:

Moorelands screens the families we serve for eligibility. Fact: 74% have total family incomes of \$24,000 or less. All participant families are registered with the Toronto Christmas Bureau to eliminate any possible duplication of services.

## HOW MUCH WILL IT COST?

Detailed gift-giving guidelines will be provided once you sign up but here is a general overview:

1. For each child aged 16 and under you will be asked to provide:
  - Hat & mitts/gloves
  - Game, activity, toy or gift card
  - Holiday treats (chocolate or sweets)*(Typically this will cost between \$50 and \$75 per child depending on age)*
2. Grocery gift card - \$25 per person in the family  
(For example, you would provide a \$75 grocery gift card for a single parent & 3 children)

## INTERESTED? THE NEXT STEPS:

1. Organize your plan – get your family or group together
2. Complete the on-line application  
<http://www.moorelands.ca/christmas.php>
3. We will contact you, assign you a family or families as requested, and provide you with the information you'll need
4. Go shopping & then pack the unwrapped gifts for your family(ies) and complete the packing slip
5. Deliver the boxes (or have them delivered by courier) to Moorelands at 250 Merton St., Suite 501, Toronto, in the Yonge and Davisville area by the deadline date
6. Feel great about helping families in need and for inspiring others to get involved!
7. We'll organize dates/times for the families to pick up their gifts



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